Caption Ideas

1. **Open Questions:**
   What do you *(your text goes here)* ?
   Why do you *(your text goes here)* ?
   Where do you *(your text goes here)* ?

2. **Choice Questions:**
   What's your thoughts about *(your text goes here)* ?
   Why do you want to *(your text goes here)* ?
   Where is your *(your text goes here)* ?

3. **Inviting CTA Caption:**
   Tag your *(your text goes here)* ?
   (your text goes here) Follow us here: @youraccountname ?
   Like if you're *(your text goes here)* ?
   Leave a comment to/for *(your text goes here)* ?

4. **Describe In Short:**
   Emotion words + *(your text goes here)* ?
   (your text goes here) + Emotion words ?
   Tip: Strengthen the image/video with emotions.
   Eg: Picture (Blue Maldives Beach) "Live Limitless" or "Freedom".

5. **Describe In Detail:**
   Describe what they are seeing.
   Describe what they aren't seeing (emotions).
   Tip: Start with a hook, tell a story and finish with the point of the shot.
   Eg: Picture (Blue Maldives Beach)
   (Hook) Since I was 6 years old….
   (Story) This was the best beach I've ever been to because…
   (Point) Been here to this beach has opened my eyes for new adventures.

Good Luck!
Robin & Jesper